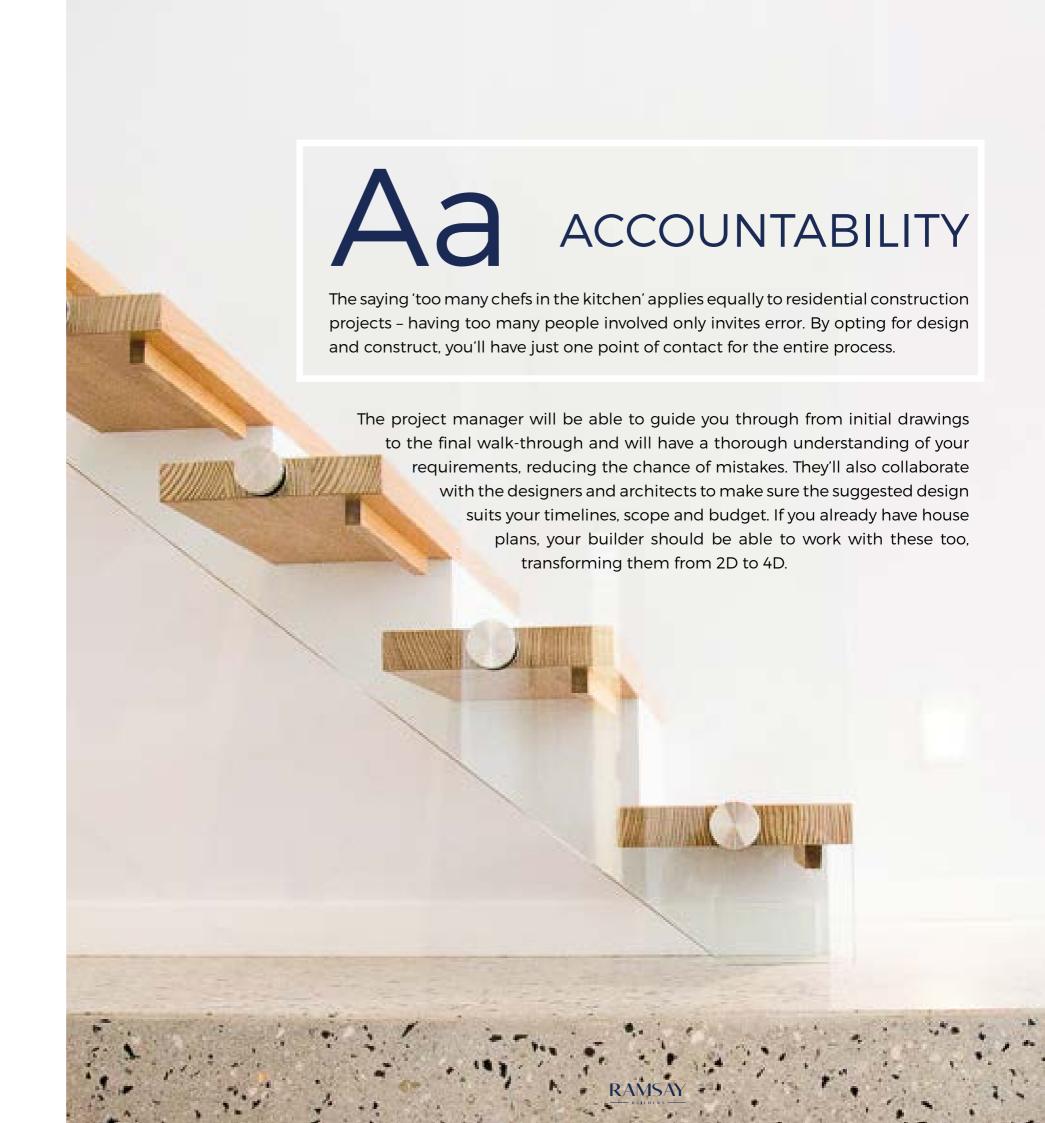


# THE START OF THE RESIDENTIAL CONSTRUCTION PROCESS CAN BE DAUNTING AND CONFUSING

After all, where do you begin? For many home and land owners, opting for a design and construct package means a stress-free building journey, with streamlined processes and an exceptional end product.

With new technology (such as our Interactive Design Studio) making design and construct projects easier than ever, opting for an all-in-one service with your preferred builder has plenty of benefits.

Here are six reasons why you should consider partnering with a builder from the very beginning.



### BO BUDGET

While architects have an intimate understanding of spatial planning and design, there is often a disconnect between your needs, their ideas and the actual costs. More often than not, an independent architect will supply costs based on well-informed estimates, which can end up varying greatly from the real costs, severely affecting your budget.

A design and construct project will remove this stress and room for error, ensuring that you stay on budget throughout. An expert builder can offer more cost effective alternatives to materials, advise on the complexity of design elements and confirm the viability of the vision.



#### C COMMUNICATION

Communication is essential to the success of any project and lack of can result in huge problems down the line. In a traditional build, the many moving parts – architect, builder, sub-contractors, suppliers, client ¬¬– creates a complex web of messages that can often go astray.

In a design and construct project, there is just one point of contact throughout, relaying details to the various involved parties, all within their employ. As a client, this project manager will be able to provide constant updates, as well as provide informed answers to any questions you may have.

#### DESIGN

There's nothing worse than paper plans not matching the end product. At Ramsay Builders, our design and construct projects can benefit from the use of our *Interactive Design Studio*, which offers both virtual reality walk-throughs with all your chosen fixtures, fittings and appliances, as well as life-size plans. Whether you've got pre-prepared plans, or you need the help of Ramsay Builders' trusted design team, the Interactive Design Studio can help you achieve your dream home.

This technology takes your working drawings (designed by us, or by an architect) and projects them onto a factory floor at a 1:1 scale, with physical furniture added as a guide. This allows you to walk through your house, examining how spacious the rooms are and how the furniture will fit into each space. It also provides the ideal opportunity to make changes before building begins. Any changes will be managed by the team of architects and builders commissioned to help bring your vision to life, resulting in a streamlined build.



#### E EXCELLENCE

A superior builder will have an exceptional attention to detail and outstanding workmanship, traits that should extend to every person working on your dream home. The team working on your design and construct project should work to the same high standard, as they have been tried and tested by your builder to ensure they hold the same values. Whether it's sub-contractors or the design team, having a common goal of excellence in mind will only serve to benefit your new home.

### FASTER

With a streamlined process and fewer external parties, the design and construct process can often be faster than a traditional design. There's no need to go back and forth between an independent builder and architect, meaning less time to make decisions and more time to move the process along! As the point of contact, the project manager will also be able to answer questions tradespeople and sub-contractors have, allowing them to get on with the job.







#### 03 9808 1911

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